



Kathy Borchers, Dayton, OH
Senior Consultant + Facilitator
C: (937) 554-2708
kathyborchers4@gmail.com



Kathy is a senior consultant and facilitator for Stellar Teams, a professional services corporation headquartered in Denver, Colorado, providing customized skill-building workshops, talent assessments, coaching, and organizational effectiveness consulting for leaders and teams.

Kathy has over 15 years' experience directing application development and operation teams for Elsevier, the world's leading publisher of science and health information. She had global accountability for a digital product portfolio that contributed over \$2B in annual revenue and managed a \$132M infrastructure budget. She was a key player in the company's evolution from a traditional publisher to becoming a technology company. Kathy led teams in a single geographical location that evolved into a globally distributed organization acknowledging culture variations and working via a fully virtual leadership team.

Kathy has had a non-traditional career path beginning in accounting and advancing to an executive over large product management and engineering organizations. Throughout her career, she has evolved her organizations to align to the strategic direction (embracing new technologies, transitioning development methodology, incorporating an outsourcer, moving internal data center footprint to the cloud) as well as achieving the financial goals envisioned by the organization.

Kathy acknowledges a key aspect in creating high performing teams is ensuring individuals have opportunities to be heard, grow, and understand the vision for the organization, and how that contributes to the overarching company mission.

Kathy regularly gives back to the community, currently serving as a board member and vice chairman for a non-profit focused on children in need.

Areas of Expertise

- Bridging Business Needs and Technology
- Creating High Performance Teams
- Financial Acumen
- Leading Change Initiatives
- Leading Global Enterprise Initiatives
- Mentoring Woman and Technology Leaders
- Organizational Evolution
- Product and Portfolio Management
- Strategy Development & Execution

Professional Experience

- VP, Technology and Operations – Elsevier – Dayton, OH
- Sr. VP, Application Development – Elsevier – Dayton, OH
- VP, Development and Infrastructure – Elsevier – Dayton, OH
- Director, Portfolio and Product Planning – LexisNexis – Dayton, OH

Education & Honors (*Graduated with Honors)

- *BS, Accounting – University of Dayton, Dayton, OH
- *MBA – University of Dayton, Dayton, OH
- Reed Elsevier Business Leadership Program – Babson – 2012
- Reed Elsevier Strategic Leadership – Harvard University – 2006
- Elsevier Management Program – Oxford University, Templeton – 2001
- Elsevier Outstanding Achievement Award – Deliver Productivity Enhancing Online Solutions
- Reed Elsevier Technology Value Award – Valuing our People

Certifications & Affiliations

- Lean Six Sigma White Belt Certified
- Pragmatic Marketing Certified
- Vice Chairman, Hannah's Treasure Chest – Non-Profit, Children in Need