

STELLAR INFLUENCE - THINKING PREFERENCES



WORKING PRODUCTIVELY WITH OTHERS

WORKSHOP

A career-changing experience that provides you with the roadmap and skills to engage more productively with others through better understanding of unique thinking preferences.

At A Glance



AUDIENCE

Leaders & Staff Needing
to Influence Others



LENGTH

1-Day Workshop



AGENDA

See Page 2



ASSESSMENTS

HBDI Thinking Preferences



My biggest takeaway was how to use my thinking preferences to better influence others based on their styles. My preferences are hardwired and without a conscious effort to influence differently, I fall into my way of doing things pretty quickly.”

Workshop Participant



Thinking Preferences is a perfect fit for what I need to do with my marketing project team. We are struggling with role and communication issues. I can't wait to share this model with them and see if we can work better together.”

Workshop Participant



Of participants would recommend
Stellar workshops to a colleague.



Average 5-point participant rating
for Stellar facilitators.

Your Takeaways

- Learn an approach for influencing others based on individual thinking preferences of Analytical, Practical, Relational, and Experimental.
- Gain a better understanding of how others perceive your thinking preferences and how it impacts your relationships with them.
- Assess the best uses and downsides of each thinking preference.
- Determine which thinking preferences you use most and least often, and how this impacts your ability to influence across the business.
- Practice simple yet powerful techniques for working better with others, leading to improved outcomes in your work.
- Utilize the framework to address the needs of your team including launching new projects, defining roles, solving problems, and communicating among members.
- Apply the framework to influencing challenges you are dealing with back on the job.
- Create a personal plan for how you will manage thinking preferences as an influencing strategy going forward.

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Transformational Workshops

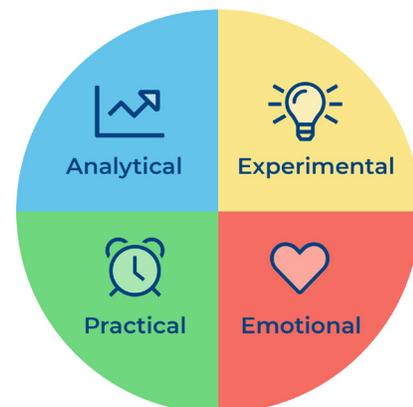
 <p>Engaging Facilitators</p>	 <p>Hands-On Simulations</p>	 <p>Network & Learn From Others</p>
 <p>Increased Self-Awareness</p>	 <p>Stay Authentic Yet Effective</p>	 <p>Increased Sense Of Belonging</p>

Agenda

Day	1
AM	Workshop Introduction Roadmap for Managing Preferences Best Uses & Downsides of Preferences My Thinking Preferences
PM	Taking a Stand on Preferences Thinking Preferences of Teams Managing Preferences On the Job Workshop Closing
EVE	Departure

Thinking Preferences

The **Herrmann Whole Brain® Model** is a metaphor emphasizing the interconnected (“whole”) nature of how people think utilizing four quadrants. People have the ability to use all four of these quadrants; however, there are individual preferences for using some over others. Those preferences, based on the dominance of specialized thinking processes, form the basis of the Whole Brain model which is measured via the **Herrmann Brain Dominance Instrument® (HBDI)**.



The goal is not to be a master of one or all styles, but to gain an awareness of all the styles so that you can honor your strengths and cultivate the situational smartness in your areas of dullness.”

Ned Herrmann, Founder Herrmann Whole Brain® Model

To Setup A Workshop
boundless@stellarperformance.com



Boundless.

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