



## Marta Santos Romero

### Senior Facilitator, Coach, Trainer & OD Consultant

Marseille, France

Marta has 25 years experience as an OD consultant, senior facilitator, coach, and trainer. She worked for ten years (1989-2000) at General Electric and was one of the main drivers of the Work-Out and Change Acceleration Process at the GE Corporate Leadership Development Institute. She facilitated the corporate drive in implementing GE's new initiatives worldwide including Six Sigma, Integration of New Acquisitions, and Sales Force Effectiveness. As a faculty member, Marta trained, facilitated, and coached GE businesses leaders and their key customers worldwide on change initiatives. She also trained 500+ coaches and facilitators to become change agents in major company wide initiatives.

Since 2001, Marta has been an independent consultant, providing consulting, coaching, facilitation and training on leadership development, change management, facilitation and team's development to a variety of organizations. Some of her clients include Airbus, General Electric, General Motors, Engie University, Barclays Bank, La Compagnie Financiere Rotschild, Hewlett-Packard, Plan International, Price Waterhouse Coopers, Areva, SFR, Ingersoll Rand, Novartis, Johnson & Johnson, Cargill, Nycomed, BNPP, Natixis, GDF Suez, Energizer Wilkinson, Paroc, Euronews, Zumtobel, Gate Gourmet, CBC Banque, KBC Bank, Cetelem, and Solera.

Since 2020, Marta has been a faculty member at the International University of La Rioja (UNIR) in Spain leading the Change Management program within the HR Masters program.

### Areas of Expertise

- Change Management
- Creativity Innovation
- Executive, Developmental & Teams Coaching
- Facilitation Skills
- High Performance Teams
- Leadership Development
- Organizational Assessments
- Process Management - Kaizen Work-Out
- Training Design & Delivery

### Professional Experience

- Co-Founder  
Resilience24
- Associate Facilitator  
Airbus | Leadership University
- Senior Facilitator, Coach, Trainer & OD Consultant  
Independent Contractor
- Artist - Sculptor  
[www.martasantos.com](http://www.martasantos.com)

### Education & Honors

- Masters Degree - Psychology  
The Autonomous University of Madrid
- Languages - English, French, Spanish

### Certifications & Affiliations

- ICF PCC – International Coaching Federation
- MBTI Step I and II – The Myers-Briggs Company



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